#### Think Beyond the Bowl

Nutrition is more than just putting kibble in a bowl. Standard Process Veterinary Formulas help bridge the gap created by the processing of foods. Standard Process supplements are made from whole food ingredients your pet would instinctively eat. These ingredients deliver the full spectrum of nutrition in its natural form. When your veterinarian chooses a Standard Process Veterinary Formula, they are providing your pet with essential nutritional complexity.





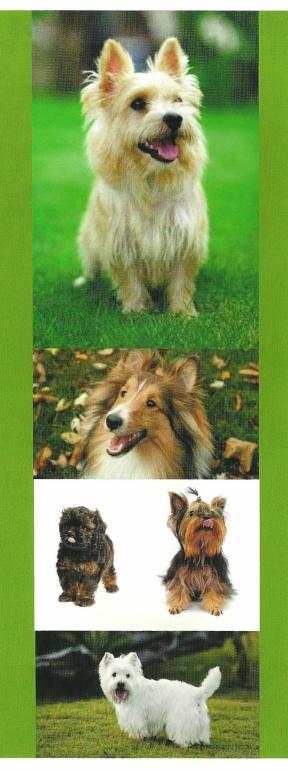
# **Quality**FROM SEED TO SUPPLEMENT

At our office, we believe that given the proper nutrition, your pet has the amazing capability of keeping itself healthy. We also believe that nutrition should be individualized to meet each patient's needs. For these reasons and many more, we proudly recommend Standard Process Veterinary Formulas.

These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

### Standard Process VETERINARY FORMULASTM





## Standard Process

### Canine Musculoskeletal Support

The musculoskeletal system has many different components: bones, joints, muscles, tendons, ligaments, nerves, blood vessels, and organs that support these tissues. The liver, kidneys, and adrenal glands all play a part in a healthy musculoskeletal system. The whole food ingredients in Canine Musculoskeletal Support provide a wide range of essential nutrients for these tissues, helping them maintain optimal health and function. This product is designed to provide support for the patient with inflammatory joint conditions like osteoarthritis. The multilevel support in this product facilitates improved function of tissues associated with the joints including bone, cartilage, ligaments, tendons, and muscle.

Your veterinarian may recommend the use of this product for general growth support, performance and working animals, senior animals, general musculoskeletal support, osteoarthritis, or even neuromuscular disorders.

As always, your veterinarian and Standard Process have your pet's well-being in mind. You can rest assured that the addition of nutritional support is part of a well-rounded healthcare plan for your pet.

## Targeted Nutritional Support Using Whole Food Supplements

Since 1929, Standard Process has been dedicated to the field of nutritional supplements and the whole food philosophy. In 2002, our Veterinary Support formulas were created by a veterinarian with this same philosophy in mind. The goal of nutritional support is to provide complete nutrition to each cell, restoring normal metabolic

#### **Available and Active Nutrients**

Whole foods contain hundreds of biologically active compounds, including enzymes, phytonutrients, and amino acids. When left intact, whole food nutrients are more available and active than isolated nutrients.

#### Meeting a Patient's Individual Needs

Nutritional requirements can vary greatly from one animal to another. Whole food supplements enable the body to compensate for these individual differences by providing a full complement of nutrients. With whole food supplements, the body can pick and choose needed nutrient substrates without overloading any one system or organ.